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## मातृभाषा दिवस- २०२५

### Matribhasha Diwas-2025



Mother Tongue Empowers True Technical  
Excellence and Innovation

Celebrated on 08 April 2025

RV College of Engineering  
Bengaluru-560059

## **Celebrating the Soul of India's Linguistic Diversity**

Matribhasha Diwas was celebrated with immense enthusiasm and cultural vibrancy at RV College of Engineering on the 8th of April, in line with the directives issued by the All India Council for Technical Education (AICTE). The event was held near the newly inaugurated library block and saw active participation from students, faculty, and staff members from various departments.

The celebration aimed to highlight the significance of mother tongues and to showcase the rich linguistic and cultural heritage of India. A variety of cultural activities were organized, including folk songs, regional dances, storytelling sessions, and skits, all performed in different Indian languages. These performances beautifully embodied the spirit of "Unity in Diversity," emphasizing the shared values that unite diverse linguistic communities.

Celebrating Matribhasha Diwas underscores the critical role of mother tongues in education and knowledge development. It aligns with the vision of the National Education Policy (NEP) 2020, which strongly advocates for multilingualism and the promotion of Indian languages in academics, research, and communication.

The atmosphere was vibrant, with participants dressed in colorful traditional attire, and the venue was adorned with decorations that represented the diverse cultures of India. Faculty members also shared their perspectives on the importance of preserving and promoting native languages in today's rapidly globalizing world.

The event not only offered a platform for students to express their cultural identities but also fostered a sense of pride and respect for India's multilingual traditions. Overall, the celebration was a resounding success, leaving a lasting impression on all attendees and reinforcing the significance of linguistic inclusivity in both academic and social spaces.

## A Procession of Pride and Unity

The Matrubhasha Diwas celebrations at RVCE began with a lively procession from the Administrative Block to the event venue. Leading the procession was the Principal, Dr. K.N. Subramanya, alongside the Vice Principal, Heads of various Departments, faculty members, and a large group of enthusiastic students, all dressed in traditional attire that showcased the rich cultural diversity of India. Students carried placards representing different states and a colorful map of India, symbolizing unity in diversity. The vibrant display of regional costumes, combined with patriotic slogans and expressions of cultural pride, filled the atmosphere with energy and a profound sense of respect for India's linguistic and cultural heritage. The procession set an exciting and spirited tone for the day's celebrations, perfectly capturing the essence of Matrubhasha Diwas.



## Inauguration Ceremony

The stage setup at the venue was a visual spectacle, adorned with vibrant decorations that perfectly captured the theme of Matrubhasha Diwas. The cultural program began on an auspicious note with the lighting of the ceremonial lamp,



symbolizing the dispelling of darkness and the arrival of knowledge and wisdom.

The



lamp-lighting ceremony was led by the Principal, the Vice Principal, and the Dean of Student Affairs, officially marking the inauguration of the event.

This meaningful beginning was followed by a soulful invocation by the Alaap team, whose melodious rendition filled the air with serenity and reverence. The harmonious performance set a perfect tone for the day's celebrations, blending tradition with youthful energy and enthusiasm. As a gesture of respect, the Principal, Vice Principal, and the Associate Dean of Cultural Activities were warmly welcomed with the presentation of Tulasi saplings.

## Principal's Presidential Address



In his address, Dr. K. N. Subramanya emphasized the significance of Matrubhasha Diwas in nurturing inclusivity, mutual respect, and cultural sensitivity among the student community. He highlighted its alignment with the National Education Policy (NEP) 2020 and urged students to celebrate their roots while embracing global perspectives. He emphasized that such occasions play a vital role in fostering a sense of unity among students hailing from diverse linguistic and cultural backgrounds. Dr. Subramanya highlighted that beyond being a celebration, Matrubhasha Diwas serves as a platform to nurture cultural sensitivity, mutual respect, and inclusivity—qualities essential for students to evolve into socially responsible and culturally aware citizens of India.

## Musical Magic by ALAAP



The cultural event began with a vibrant start as the talented Alaap team took center stage, captivating the audience with an energetic medley of folk songs from various Indian languages. Each performance celebrated the unique rhythms, melodies, and narratives that are deeply rooted in different regions of the country, beautifully highlighting India's rich linguistic diversity. The soulful and dynamic renditions not only showcased the musical prowess of the students but also embodied the essence of Matrubhasha Diwas—unity in diversity. The performance reached its peak with a stirring rendition of the iconic song "Mile Sur Mera Tumhara," a timeless anthem that perfectly captures the spirit of national integration and harmony. The audience was left inspired and emotionally moved, as the song resonated with the shared cultural identity that unites the nation, transcending its vast diversity.

### **Thiruvathirakali by Faculty Members**



A standout moment of the cultural event was the graceful performance of Thiruvathirakali by the lady faculty members. Thiruvathirakali, a traditional Kerala folk dance, is typically performed by women in a circle around a beautifully lit Nilavilakku (a traditional wick lamp), symbolizing light, purity, and feminine grace. Dressed in elegant Kerala attire, the faculty moved in perfect synchrony to the rhythmic beats and melodious tunes, embodying poise and



cultural richness. Their performance not only revealed their hidden talents but also demonstrated a profound respect for and connection to Indian traditions. For many students, it was a moment of awe, as they witnessed their teachers—usually seen in academic roles—transform into graceful performers on stage. The performance earned a resounding applause, seamlessly blurring the lines between educator and artist, inspiring students, and adding a soulful touch to the celebration.

## Laughter and Culture: Kannada & Hindi CARV Skits



The event's vibrancy was further enhanced by the lively and engaging performances of the Kannada CARV and Hindi CARV teams, which seamlessly blended humor, creativity, and cultural flair on

stage. Both teams presented theatrical skits that were not only entertaining but also rich in regional flavor, capturing the nuances of everyday life and cultural quirks with impeccable timing and wit. The Kannada CARV team's performance had the audience in fits of laughter,



thanks to their clever dialogues and expressive acting, while the Hindi CARV team matched the energy with their equally hilarious and engaging presentation, infused with dramatic flair and playful banter. The students in the audience

thoroughly enjoyed the light-hearted antics, cheering and applauding throughout the acts.

## Cultural Ramp Walk by Faculty

Faculty members from the Electronics and Communication, Information Science, and Telecommunication

departments came together to celebrate India's rich cultural



diversity by donning traditional attire representing various states. In a heartfelt tribute to the Kannada language, they proudly walked the ramp, carrying photographs of renowned poets from Karnataka who have made significant contributions to Kannada literature. Their meticulous preparation and exceptional presentation left the audience—both students and faculty—completely captivated and thoroughly impressed.

## Ethnic Day – A Campus in Color

Dressed in vibrant traditional attire representing the diverse cultural heritage of various Indian regions, the faculty of ECE not only showcased the beauty of Indian clothing but also enriched the event with insightful narration about the significance and origin of each outfit. Their outstanding presentation and authentic portrayal of India's sartorial diversity earned them the well-deserved title of "Best Cultural Crew" of Matrubhasha Diwas 2025.

As part of the Matrubhasha Diwas celebrations, Ethnic Day was joyfully observed across campus. Students enthusiastically embraced the occasion by dressing up in their traditional best, proudly representing the diverse attire from



different parts of the country. To encourage and recognize the spirit of tradition, a special segment was held to honor the most strikingly dressed participants. The titles of Mr. Desi Vibe and Ms. Desi Vibe were awarded to students who stood out with their elegance, authenticity, and flair in traditional wear and were also felicitated.



## EVOKE's Mesmerizing Fashion Walk

RVCE's fashion club, EVOKE, captivated the audience with a spectacular cultural fashion walk that beautifully celebrated the essence of India's rich traditions. Their synchronized formations, choreographed to the rhythms of various traditional Indian songs, created a mesmerizing visual experience. Each step, outfit, and coordinated movement reflected the diversity and vibrancy of Indian culture. The performance stood out as a highlight of the event — graceful, energetic, and flawlessly executed — leaving an indelible impression on everyone present.

## Dance Extravaganza by FOOTPRINTS

Music truly is the language of the soul, and RVCE's music team, ALAAP, brought this sentiment to life with their performance. Through a thoughtfully curated selection of popular songs in Bengali, Marathi, Telugu, Tamil, and Kannada, they beautifully showcased the rich musical heritage of India's diverse cultures. Their seamless transitions and heartfelt renditions created a unifying atmosphere, where the entire audience momentarily set aside their differences and felt a deep connection. It was more than just a performance; it was a celebration of unity in diversity through the universal power of music.





What unfolded next on stage was nothing short of magical. RVCE's dynamic dance team, FOOTPRINTS, delivered a scintillating performance that celebrated the richness of India's traditional dance heritage.





Showcasing eight distinct Indian dance forms, their act took the audience on a breathtaking journey through the country's cultural tapestry. The performance began with the grace and discipline of classical forms like Bharatanatyam and Kathak, then seamlessly transitioned into the energetic rhythms of folk dances such as Lavani, Bihu, Yakshagana, Ghoomar, Garba, and Bhangra. Each move, each beat, was executed with electrifying energy and impeccable coordination — they truly set the stage on fire.

### **Vote of Thanks**

The event concluded on a heartfelt and gracious note with a vote of thanks delivered by Dr. Rajalakshmi Mudbidre, Associate Dean of Cultural Activities. She began by expressing her deep gratitude to RSST for their generous financial support, which played a pivotal role in bringing Matrubhasha Diwas 2025 to life. She also extended sincere thanks to the Principal, Dr. K. N. Subramanya, for his gracious approval of the event, and to the Vice Principal, Dr. K. S. Geetha, for her unwavering support throughout the planning and execution stages.

Dr. Mudbidre acknowledged the invaluable contributions of Dr. Renukadevi, Dean – Academics, and Dr. B. M. Sagar, Dean – Student Affairs, whose encouragement and guidance were instrumental in organizing the celebration. She warmly thanked the Heads of Departments and faculty members for their support in encouraging student participation and performance preparation. A special word of appreciation was reserved for the faculty who not only supported the event but also enthusiastically took part in several cultural segments, enriching the celebration with their presence.

She also expressed her heartfelt thanks to all sponsors, particularly the title sponsors, for their essential role in supporting the event's success. A special

mention was made of Major Raghavendra, Senior Manager – Estates and Facilities, for his tireless dedication in managing logistics and ensuring the seamless flow of the day's proceedings.

Dr. Mudbidre commended the collaborative spirit of the CAT teams for curating a memorable experience, and acknowledged the dedication of the RAAG core team for leading the presentation of Matrubhasha Diwas 2025. She concluded by extending her heartfelt thanks to all the volunteers who worked diligently, often behind the scenes, and to everyone who contributed—directly or indirectly—to making the event a grand and unforgettable success.





## Vision

Leadership in Quality Technical Education, Interdisciplinary Research & Innovation, with a Focus on Sustainable and Inclusive Technology

## Mission

- ✓ To deliver outcome based Quality education, emphasizing on experiential learning with the state of the art infrastructure.
- ✓ To create a conducive environment for interdisciplinary research and innovation.
- ✓ To develop professionals through holistic education focusing on individual growth, discipline, integrity, ethics and social sensitivity.
- ✓ To nurture industry-institution collaboration leading to competency enhancement and entrepreneurship.
- ✓ To focus on technologies that are sustainable and inclusive, benefiting all sections of the society.

## Quality Policy

Achieving Excellence in Technical Education, Research and Consulting through an Outcome Based Curriculum focusing on Continuous Improvement and Innovation by Benchmarking against the global Best Practices.

## Core Values

Professionalism, Commitment, Integrity, Team Work, Innovation

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